

**HAWTHORNE**



**For Immediate Release**

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## **Hawthorne Cat Introduces Customer Value Agreements on Cat Equipment**

*New CVAs Keep Your Cat Machines Ready to Work*

**San Diego, CA** -- Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region, introduces our new Cat® Customer Value Agreements (CVAs) that fit to your business needs and improve your bottom line. All CVAs deliver customized plans so you can leverage Cat value and maximize your investment.

Make your ownership experience hassle free with the complete security of an Equipment Protection Plan (EPP) to avoid unexpected costs for unplanned repairs. Genuine Cat® Parts are delivered right to your door when you need them with instructions for easy maintenance. Real-time data and insights like machine hours, location, fuel burn, and maintenance alerts are all conveniently displayed on mobile devices.

“From equipment management to preventative maintenance, Hawthorne Cat strives to make customers more successful using our products, parts, and services,” says Chandra Ramamoorthy, Director of Product Support Operations. “Our Customer Value Agreements help reduce total owning and operating costs, while increasing uptime to keep your equipment easy to own and ready to work.”

Contact Hawthorne Cat today at 800.437.4228 to learn more about our special offers with Customer Value Agreements on Cat construction and power equipment.

### **About Hawthorne Cat**

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan, and American Samoa. Hawthorne sells, rents, provides parts and service, training, and emission solutions to various industries including general building construction, landscaping, marine, paving, and power generation. For more on Hawthorne Cat, visit <https://www.hawthornecat.com/>.