

HAWTHORNE



For Immediate Release

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Hawthorne Cat Opens New Retail Showroom in Escondido, CA

Experience the Hawthorne Difference at Our New Showroom in San Diego County

San Diego, CA -- Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region, is proud to announce the opening of our new retail showroom in Escondido, CA. The Hawthorne Escondido branch was recently remodeled with the addition of a new showroom and service capabilities.

Hawthorne Cat now offers everyday consumables for Cat products such as oils, filters, and grease, all in one convenient place. Customers can even rent or buy machines, get parts, and purchase safety gear and Cat branded merchandise. Coming in 2021, we will also be expanding our services so customers can also have maintenance work done on their Cat machines.

“Experience the Hawthorne Difference today at our new retail showroom for all of your Cat equipment, parts, and service needs,” says Ross Farmer, Corporate Machinery Sales Manager. “Customers will have a full retail experience when they walk through the doors of our newly remodeled Escondido branch.”

Visit the Hawthorne Escondido branch at 1620 Mission Road, Escondido, CA 92029. Hours of operation are 6:30 am - 5:00 pm, Monday through Friday. For more information about our new retail showroom, please contact Hawthorne Cat at 760.740.2900.

Hawthorne Cat currently has three branches in San Diego County, as well as an additional location for machinery and power rentals with a total of 10 locations throughout San Diego, Hawaii, and Guam.

About Hawthorne Cat

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan, and American Samoa. Hawthorne sells, rents, provides parts and service, training, and emission solutions to various industries including general building construction, landscaping, marine, paving, and power generation. For more on Hawthorne Cat, visit <https://www.hawthornecat.com/>.