

# CUSTOM SOLUTIONS. LOWER MAINTENANCE COSTS. THAT'S A CVA.



## CAT® CUSTOMER VALUE AGREEMENT (CVA) OVERVIEW AND BENEFITS

### HASSLE-FREE OWNERSHIP

- » Price transparency through annual flat rate with renewal options
- » Flexible payment terms

### HASSLE-FREE MAINTENANCE

- » Genuine Cat® parts delivered on time, at the right place at the right time
- » Unlock planned maintenance efficiencies with the right repair the first time

### PEACE OF MIND FROM EQUIPMENT HEALTH MANAGEMENT

- » Diagnostic trending with Cat Remote Fleet Vision
- » Troubleshoot issues onsite with the Cat Inspect App
- » Easy access to asset information via My.Cat.Com

### SECURITY OF EXPERT DEALER SUPPORT

- » 24/7 customer support
- » Expert information at your fingertips to schedule and execute your planned maintenance
- » Diagnostic and troubleshooting support
- » Caterpillar certified customer training

Keeping your vessel running is key to your success. With a Cat CVA, you have access to individualized solutions, ranging from traditional parts and services to connected technologies and more.

- + **MINIMIZE OPERATING COSTS**  
KNOW YOUR BUDGET AND BEST PRACTICES TO HELP IT.
- + **UPTIME**  
KEEP RUNNING. KEEP MOVING.
- + **TOTAL CARE**  
WE MONITOR YOUR SYSTEMS. YOU DRIVE YOUR BUSINESS FORWARD.

## EASY TO OWN. READY TO RUN. THAT'S A CVA.

UP TO **2x**  
LONGER ENGINE WORKING  
LIFE WITH **CAT FLUIDS**

UP TO **80%**  
LOWER FUEL INJECTOR COST  
PER HOUR WITH **CAT FILTERS**



[www.hawthornecat.com](http://www.hawthornecat.com)

# SMART DECISIONS START WITH FACTS

## HEALTH AND OPERATIONS MONITORING – ENABLED BY CAT REMOTE FLEET VISION

Cat Remote Fleet Vision supports your planned maintenance CVA with Caterpillar by providing you with the customized data you need to identify and resolve problems quickly. Locate, track, and manage all your assets with just a few clicks – no matter where you're located or what brands you operate.

Choose the features that best fit your goals. Whether you aim to improve efficiency, reduce risk, cut costs, or boost your bottom line, the data is at your fingertips through any satellite, cellular or local network connection.

## TALK TO YOUR DEALER TODAY ABOUT CVA OPTIONS.



Avoid downtime by working with your Cat dealer to quickly schedule service with the right parts, at the right location, at the right time.



Create transparency with customized reports for different levels of stakeholders on how your equipment and fleets are operating.



Optimize your maintenance and planned maintenance schedules with your Cat dealer to enhance operations and increase efficiency.



Reduce operational expenses and enhance fleet performance and overall productivity.

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**HAWTHORNE**  
MARINE POWER **CAT**

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