

# NIGHT AND DAY WE KEEP YOU COMMUNICATING. THAT'S A CVA.



## CAT® CUSTOMER VALUE AGREEMENT (CVA)

WITH PEACE OF MIND, SMART DECISIONS  
AND EXTENDED SERVICE COVERAGE

### HASSLE-FREE OWNERSHIP

- » Options for flexible payment terms
- » Automatic renewal of agreements

### HASSLE-FREE MAINTENANCE

- » Cat genuine parts, delivered on time
- » Cat Fluids
- » Dealer Labor

### PEACE OF MIND FROM EQUIPMENT HEALTH MANAGEMENT

- » Remote asset monitoring with Cat Connect
- » Equipment Condition Monitoring
- » Inspections
- » Easy access to asset information
- » Asset Protection

### SECURITY OF EXPERT DEALER SUPPORT

- » Upgrade
- » Risk Management Plan
- » Priority Access
- » Regulatory and Compliance

Communication doesn't stop—for your team or your customers. Choose a partner who knows how to keep the power on.

- + **MINIMIZE OPERATING COSTS**  
KNOW YOUR BUDGET AND BEST PRACTICES TO HELP IT.
- + **UPTIME**  
KEEP POWER RUNNING. KEEP COMMUNICATING.
- + **TOTAL CARE**  
WE MANAGE YOUR SYSTEMS. YOU DRIVE YOUR BUSINESS FORWARD.

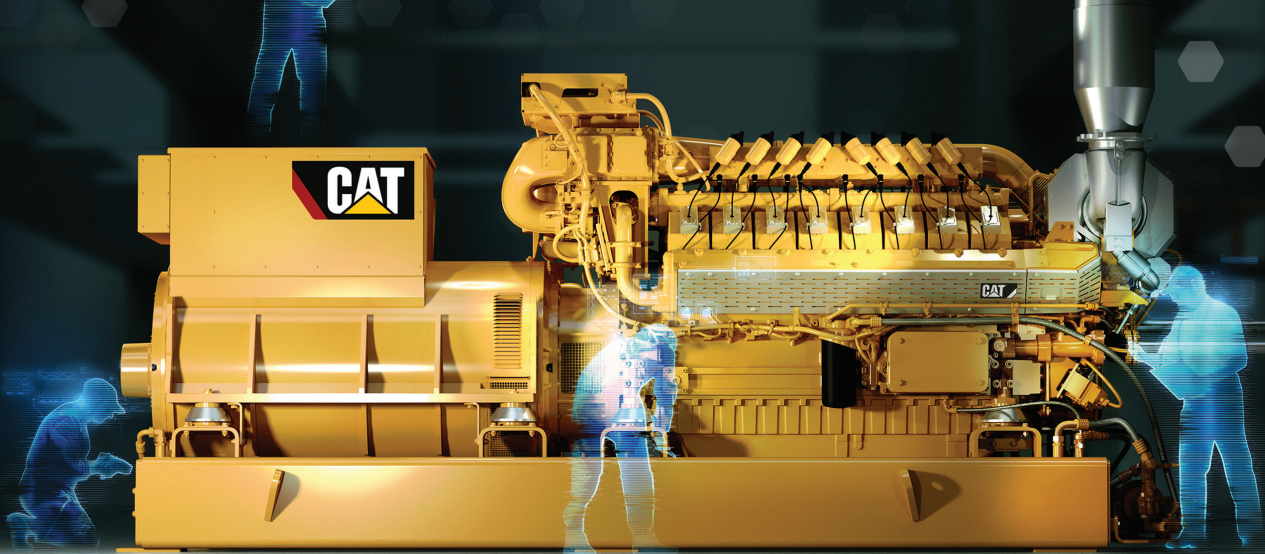
Partner with a team who keeps your costs down, power up and communication steady.

**Talk to us today about a CVA.**

**HAWTHORNE**  
POWER SYSTEMS



[www.hawthornecat.com](http://www.hawthornecat.com)



## SMART DECISIONS **START WITH FACTS.**

Cat® Connect can tell you how your assets are performing, if they are ready to run, when they need service and much more. With product expertise and dealer support, let's turn data into insights and choices into profits.

- » Remotely access information about a single unit or an entire fleet with **Customizable Dashboards** to see data your way
- » Know more about asset health and performance with the easy-to-use web interface that transforms **real time streaming data** into insights.
- » Make more informed decisions with accurate information available at your fingertips through **customized alerts**
- » Choose from several Cat Connect offerings to meet your needs from **monitoring** run status, location, fuel level, battery voltage, kilowatt hours & 2,000 + more parameters
- » Leverage our expertise to get higher performance and longer life at a lower total cost from your connected assets through **predictive analytics and advanced reporting**

### EXTENDED SERVICE COVERAGE

Coverage for your entire energy operation to protect your investment and your peace of mind.

- » Avoid unexpected repair costs caused by unscheduled repairs.
- » Budget for unexpected repairs and lock in costs up front.
- » Ensure repairs are done right the first time, with factory-trained technicians using genuine Cat parts.
- » Return your electric power systems to their original operating specifications, meeting all requirements for safe use and environmental compliance.

### YOUR DATA, OUR VALUES

Enroll now with confidence, knowing you're working with a partner who will:

- » Be transparent about data collection.
- » Protect the data we collect.
- » Respect the data rights of others.

### TO LEARN MORE

Visit [cat.com/EPsupport](http://cat.com/EPsupport)

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POWER SYSTEMS



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