

**HAWTHORNE**

**CAT**

**For Immediate Release**

16945 Camino San Bernardo  
San Diego, CA 92127

**Contact**  
Carolyn Mitchell-Voss  
Hawthorne Cat  
858.674.7167  
cvoss@hawthornecat.com

January 21, 2020

**Hawthorne Cat Announces New Cash Price & Monthly Payment Options**

*Save on Your Next Cat Machine with Our Special Pricing Promotions*

**San Diego, CA** -- Hawthorne Cat®, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands, and the Pacific Region, announces new cash price and monthly payment options on select new Cat machines.

Qualifying customers are now eligible for exclusive pricing on our most popular Cat® machines and models. Our new cash price and monthly payment promotions provide real-time pricing and details based on current special financing offers.\*

Ross Farmer, Corporate Machinery Sales Manager says, “Hawthorne Cat is moving toward a customer direct, no hassle pricing model with no hidden fees.” Farmer continues, “The new cash price and monthly payment options allow customers to see exact prices for featured machines at any given time.”

“We are constantly working to improve the customer experience at Hawthorne Cat,” says Chris Giannaris, Corporate Marketing and Strategy Manager. “Don’t miss out on this exclusive opportunity to save on your next Cat machine with our new payment options.”

Contact your Hawthorne Cat Sales Representative at 800.437.4228 for more details.

*\* Financing and published rate terms are subject to credit approval through Cat Financial for customers who qualify. Not all buyers may qualify. Higher rates apply for buyers with lower credit rating. Flexible payment terms available to those who qualify. Cannot be combined with any other offers. Offer subject to machine availability. Offer may change without prior notice and additional terms and conditions may apply.*

**About Hawthorne Cat**

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training, and emission solutions to various industries including general building construction, landscaping, marine, paving, and power generation. For more on Hawthorne Cat, visit <https://www.hawthornecat.com/>.