

 HAWTHORNE CAT

## For Immediate Release

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### **Hawthorne Cat Promotes Mobile App to Manage Construction Equipment**

*Track Equipment Telematics Data On-the-Go from Any iOS or Android Device*

**San Diego, CA** -- Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region, promotes the Cat App for 24/7 access to your fleet using any iOS or Android device and can be downloaded from Apple iTunes or Google Play store. Caterpillar specifically designed the industry's first mobile app for customers who spend their time at the jobsite, in a truck, and on-the-go.

The Cat App delivers equipment telematics data directly to mobile devices, helping customers track machine health, hours, locations, and fuel levels. Additional Cat App features include: managing planned maintenance, requesting parts and services, and using your phone as a digital key to start select Next Generation Cat machines.

Customizable notifications alert users of machine operating conditions and fault codes without having to check into the app every day. Users can quickly self-install Cat PL-542 product link devices to connect equipment to the Cat App. Data can also be accessed or updated on the companion site, <https://my.cat.com>, by logging in and providing asset information.

"The Cat App gives customers an easy way to monitor their entire fleet, request parts and service, and connect with Hawthorne Cat from anywhere," Chandra Ramamoorthy, Director of Product Support Operations. "The simple design and exclusive features provide a fully integrated and streamlined user experience."

For more information on our Cat App, visit: <https://www.hawthornecat.com/cat-app>.

Contact Hawthorne Cat today at 858.674.7058 to learn more about the Cat App.

#### **About Hawthorne Cat**

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan, and American Samoa. Hawthorne sells, rents, provides parts and service, training, and emission solutions to various industries including general building construction, landscaping, marine, paving, and power generation. For more on Hawthorne Cat, visit <https://www.hawthornecat.com/>.